
THE VALUE STATEMENT

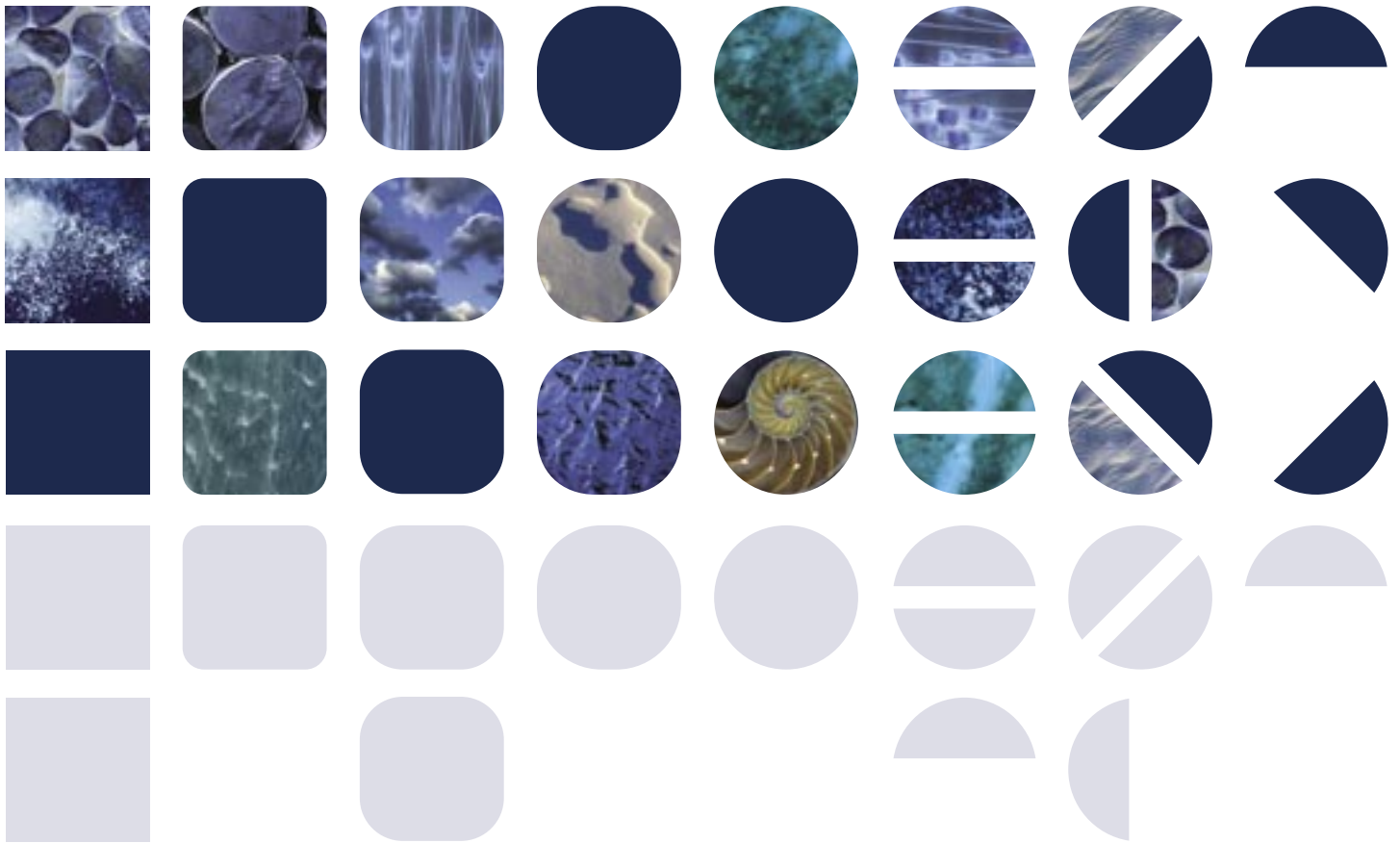
Managing complexity

Providing clarity

Reducing risk

Opticon
Australia

A UXC COMPANY



At Opticon, we never forget that technology is simply another business tool. Not valuable for its own sake, but for the value it delivers to your business.

Opticon Adds Value

You have just invested in information or communications technology (ICT) – or you are planning to. Have you selected the right infrastructure or applications for your organisation? Will it meet your corporate goals? How will you know if you made the right choices? How can you obtain the most value from your ICT investment? How do you prepare for the change?

As you already know it is not the technology alone but the way you implement and use it that matters. The good news is achieving the optimal value from your information and communication technologies (ICT) is absolutely within your control.

Opticon can show you how

Opticon can accurately measure the value you currently achieve from your ICT, assess your future requirements and help you to maximise the value. No guesswork, no conjecture, just proven methods based on solid research. We can help you to extract maximum value from your ICT investments – in sensible, realistic ways – for world class results.



Our impressive track record has led to an outstanding reputation for integrity and the delivery of practical outcomes. Our framework of principled consultation, analysis and advice rests on a firm foundation of technical expertise and our depth and breadth of experience.

Opticon Develops Comprehensive ICT Strategies

A good strategy should align business needs, people, applications and infrastructure. It must deliver a scaleable, adaptable ICT and service delivery environment that is stabilised, commercialised, optimised, planned, protected and sustained. Your organisation is unique, with its own complex set of issues and priorities. Your strategy should be unique too, but specifically tailored to meet your corporate challenges.

Opticon Delivers Specialised ICT Procurement Services

A great deal can ride on the success of a procurement process. From crystal clear specifications to a transparent tender process, to keenly negotiated contracts – it's often high profile and inevitably high pressure. It therefore makes good sense to call on expert advice. You'll save time, resources and – best of all – you'll save money.

Opticon Successfully Provides ICT Project Services

Dealing with multiple providers, meeting deadlines, managing change – a successful implementation requires a complex mix of attention to detail, technical proficiency and diplomacy. That's the only way to deliver on time, on budget and on target.

Opticon Expertise

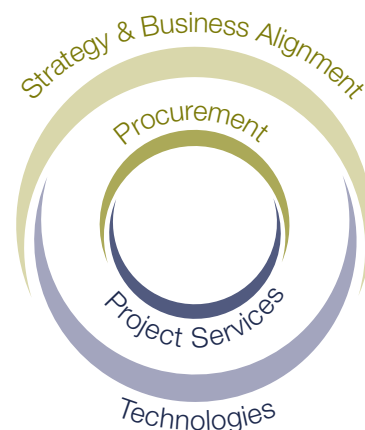
Our team members are carefully selected on the basis of experience, technical abilities and quality communication skills. All are seasoned professionals who offer their insights and expertise with a high degree of intellectual rigour and candour. With a depth of experience and subject-specific knowledge unique in Australia, we specialise in:

- electronic document and records management (EDRM),
- electronic service delivery (ESD),
- contact centres,
- information management systems, and
- mobility solutions.

Opticon Integrity

At Opticon, we firmly believe in developing old-fashioned relationships based on mutual respect. We listen, discuss, share and consult. We engage with all your ICT users, welcoming their suggestions and making certain their concerns are addressed and allayed. Our friendly, collaborative working style means we can deliver professional services and advice without creating in-house friction. Opticon's detailed scoping activities and iterative reporting processes ensure that problems and probable recommendations are discovered and discussed early – we don't like surprises any more than you do.

We have no preferential or financial arrangements with any vendors, so we can guarantee you advice that is candid and direct. We don't step back from delivering difficult news. Our only vested interest is in making sure you get the results you need.



But don't take our word for it

We encourage you to talk to our clients. The fact that they return to us again and again is the best testament to our skills that we can think of. For a free, no-obligation discussion of your business requirements or for further information about our company, please contact:

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